



To: All downtown business owners
From: Scott Feehan, Director, Festival International de Louisiane
Re: Festival feedback, future roadmap

Dear downtown business owner,

I write to you today because I would value your feedback on Festival International de Louisiane. We are currently evaluating everything that we do to make decisions about the direction of our event and would value some input from you.

Included in this the email is a link to a very short survey. If you would like to provide some feedback, please fill out the survey – should take no longer than 2 minutes of your time. We are looking for honest feedback – good, bad or otherwise.

We are following up with a group meeting at the ACA on Tuesday, August 27 from 7:30 - 9:00am to discuss the overall response, as well as a few issues that we would like to address in the near future:

- Changing footprint / stage locations
- City ordinance regarding peddler's permits, setting up outside of your business
- Festival closing times / night time activity and security
- Permanent rigging of Parc International, Festival International producing more events

Thank you, in advance, for your time and honest feedback.

Sincerely,

A handwritten signature in blue ink, appearing to read "Scott Feehan", written in a cursive style.

Scott Feehan

-
Executive Director
Festival International de Louisiane